de Young \ \ Legion of Honor
fine arts museums of san francisco

Business Council
Welcome to the Fine Arts Museums of San Francisco

Comprising the de Young and the Legion of Honor, the Fine Arts Museums of San Francisco are the largest public arts institution in San Francisco. Formed in 1972 with the merger of these two museums, the Fine Arts Museums offer visitors an overview of artistic achievement from ancient times to the present.

**de Young**
Known for its distinctive copper exterior, whimsical sculpture garden, and monumental tower with 360-degree views of San Francisco, the de Young is located in Golden Gate Park, the fifth-most visited city park in the United States. The collection exceeds 27,000 works of art and is renowned for its holdings in American art of all periods; the arts of Africa, Oceania, and the ancient Americas; and costumes and textiles representing a wide variety of Eastern and Western traditions.

**Legion of Honor**
Perched atop the northwestern corner of San Francisco in picturesque Lincoln Park, the Legion of Honor holds more than 124,000 works of art in the Fine Arts Museums' collection and is recognized for its European painting, sculpture, and decorative arts, and ancient art from throughout the Mediterranean and the Near East. It is also known as one of the world's great repositories for sculptures by Auguste Rodin.
One Membership
Two Museums
Double the Benefits

Fine Arts Museums of San Francisco
Business Council

Legion of Honor
de Young
Why the Business Council?

The Business Council engages businesses of all sizes and industries in the cultural life of our community, and your membership demonstrates a commitment to the arts in the Bay Area. Members gain special access to the Museums’ world-class collections, exhibitions, and programs while enjoying unparalleled benefits for executives and employees. These include free admission to the two museums, invitations to donor events, and the privilege to entertain in the venues’ incomparable spaces.

Business Council memberships are tax deductible and, most importantly, provide the Museums with the critical support needed to achieve their mission of providing a rich and diversified experience of art and culture for Bay Area, Northern California, national, and international audiences.
Executive Benefits

Business Council members are able to designate executives to enjoy unprecedented privileges and benefits at the Fine Arts Museums. In addition to receiving a corporate card that allows swift museum entry for themselves and a guest, executive designates are invited to see special exhibitions before they open to the public at Donor Openings and Member Previews. Executive designates at the Corporate Director level are invited to schedule a lunch with the Museums’ director and CEO and are invited to exclusive behind-the-scenes events to network with members of the Leadership Circle, the Museums’ annual giving donors of $25,000+.

<table>
<thead>
<tr>
<th>Corporate Level</th>
<th>Corporate Assistant $2,500</th>
<th>Corporate Associate $5,000</th>
<th>Corporate Manager $10,000</th>
<th>Corporate Partner $25,000</th>
<th>Corporate Director $50,000</th>
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<tbody>
<tr>
<td>Corporate cards</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
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<tr>
<td>General admission passes</td>
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<td>60</td>
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<tr>
<td>Special exhibition passes</td>
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<td>20</td>
<td>30</td>
<td>40</td>
<td>50</td>
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<tr>
<td>Invitations to Member Previews</td>
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<tr>
<td>Invitations to Donor Openings</td>
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<td></td>
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<tr>
<td>Invitations to Leadership Circle events</td>
<td>1 EVENT</td>
<td></td>
<td></td>
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<td>ALL EVENTS</td>
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<tr>
<td>Opportunity to schedule lunch with the Museums’ director and CEO</td>
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**Employee Benefits**

Stand out from your competitors and increase retention by offering your employees special perks at the Fine Arts Museums. Business Council members at the Corporate Manager level enjoy the privilege of scheduling private tours of the permanent collection or special exhibitions. Or bring the Museums to you with in-office lectures that pique your employees’ curiosity and creativity without leaving the workplace.

<table>
<thead>
<tr>
<th></th>
<th>Corporate Assistant</th>
<th>Corporate Associate</th>
<th>Corporate Manager</th>
<th>Corporate Partner</th>
<th>Corporate Director</th>
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<tbody>
<tr>
<td>Unlimited free general admission for current employees + 1 guest</td>
<td><img src="null" alt="Corporate Assistant" /></td>
<td><img src="null" alt="Corporate Associate" /></td>
<td><img src="null" alt="Corporate Manager" /></td>
<td><img src="null" alt="Corporate Partner" /></td>
<td><img src="null" alt="Corporate Director" /></td>
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<tr>
<td>Private tour at either museum or lecture at company office</td>
<td><img src="null" alt="Corporate Assistant" /></td>
<td><img src="null" alt="Corporate Associate" /></td>
<td><img src="null" alt="Corporate Manager" /></td>
<td><img src="null" alt="Corporate Partner" /></td>
<td><img src="null" alt="Corporate Director" /></td>
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<tr>
<td>20% discount on new memberships for current employees</td>
<td><img src="null" alt="Corporate Assistant" /></td>
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<td><img src="null" alt="Corporate Manager" /></td>
<td><img src="null" alt="Corporate Partner" /></td>
<td><img src="null" alt="Corporate Director" /></td>
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<tr>
<td>10% discount at Museum stores</td>
<td><img src="null" alt="Corporate Assistant" /></td>
<td><img src="null" alt="Corporate Associate" /></td>
<td><img src="null" alt="Corporate Manager" /></td>
<td><img src="null" alt="Corporate Partner" /></td>
<td><img src="null" alt="Corporate Director" /></td>
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</tbody>
</table>

- $2,500 for Corporate Assistant
- $5,000 for Corporate Associate
- $10,000 for Corporate Manager
- $25,000 for Corporate Partner
- $50,000 for Corporate Director

$15,000 for companies with less than 200 Bay Area employees

Fine Arts Museums of San Francisco Business Council
Entertaining Privileges

Members of the Business Council are entitled to exclusive entertaining privileges at the de Young and Legion of Honor, both of which are ideal for corporate events of all sizes. The de Young’s striking copper-clad building provides a versatile setting for a range of occasions, including standing receptions, intimate dinners, large-scale banquets, and film screenings. The Legion of Honor presides over one of San Francisco’s most beautiful vistas, at the edge of the Golden Gate Bridge. Its French neoclassical building offers an incomparable venue for corporate celebrations, from entertaining guests among the renowned collection of Rodin sculptures to large tented dinners in the Court of Honor.

<table>
<thead>
<tr>
<th>Entertaining Privileges</th>
<th>Corporate Assistant</th>
<th>Corporate Associate</th>
<th>Corporate Manager</th>
<th>Corporate Partner</th>
<th>Corporate Director</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of entertaining privileges per year</td>
<td>1</td>
<td>1</td>
<td>UNLIMITED</td>
<td>UNLIMITED</td>
<td>UNLIMITED</td>
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<tr>
<td>Discount on facility rental fee</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
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<tr>
<td>Opportunity to offer a curator-led tour</td>
<td></td>
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<td>●</td>
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<tr>
<td>Opportunity to have the Museums’ director and CEO make remarks</td>
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<td></td>
<td></td>
<td>●</td>
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Entertaining Spaces de Young

Hamon Tower Observation Level
A spectacular glass-walled space with sweeping 360-degree panoramic views of downtown San Francisco, Golden Gate Park, the Bay, and the Marin Headlands.
Capacity: 150 reception | 50 seated

de Young Café and Terrace
A versatile indoor/outdoor rental space located adjacent to the Barbro Osher Sculpture Garden.
Indoor Café Capacity: 250 reception | 150 seated
Outdoor Tent Capacity: 600 reception | 350 seated
Entertaining Spaces de Young

Koret Auditorium
A state-of-the-art theater featuring hardwood floor stage and large leather seats. Spanning two levels of the museum, the auditorium is accessible from both the Concourse Level and the Lower Exhibition Level.
Capacity: 289 seated

Wilsey Court
The museum’s ideal space for larger receptions and dinners with room for dancing, a stage, and bars. The expansive space features a soaring ceiling and a grand staircase that leads to the second-floor galleries.
Capacity: 800 reception | 400 seated

Piazzoni Murals Room
An intimate entertaining place surrounded by murals painted by Gottardo Piazzoni and floor-to-ceiling windows overlooking the Music Concourse in Golden Gate Park.
Capacity: 175 reception | 100 seated

Fine Arts Museums of San Francisco Business Council
Entertaining Spaces  Legion of Honor

**Court of Honor**
A grand entrance to the Legion of Honor that can be tented to create a fully heated, multipurpose event space. The space features Auguste Rodin’s *The Thinker* and a glass pyramid.

Capacity: 500 reception | 500 seated

**Rodin Galleries**
Perhaps the only place in the world where you can dine amid Rodin sculptures, the Rodin galleries include three distinct spaces with high ceilings, skylights, and marble architecture.

Capacity: 350 reception | 130 seated
Entertaining Spaces Legion of Honor

Terrace Level
On the lower level of the Museum, the Terrace Level reception area includes the Hall of Antiquities, café dining room, and the outdoor, enclosed Terrace patio.

Capacity: 350 reception | 200 seated in the café

John A. and Cynthia Fry Gunn Theater
Fully equipped stage and AV services including lighting, sound, and projection. It is the perfect venue for presentations, awards, and off-site meetings.

Capacity: 316 seated
Levels and Benefits

**CORPORATE DIRECTOR – $50,000**
- 5 corporate cards*
- 100 general admission passes
- 50 passes to special exhibitions throughout the year
- Privilege to host unlimited corporate events with a 20% discount**
- Invitation for 8 to special exhibition Member Previews
- Invitation for 6 to special exhibition Donor Openings
- 2 complimentary curator-led tours or curator lectures at your offices***
- Unlimited free admission for all employees and a guest †
- Opportunity to have the Museums’ Director and CEO make remarks at corporate rental event
- Opportunity to schedule lunch with the Museums’ Director and CEO

**CORPORATE ASSOCIATE – $5,000**
- 2 corporate cards*
- 40 general admission passes
- 20 passes to special exhibitions throughout the year
- Privilege to host 1 corporate event**
- Invitation for 2 to special exhibition Member Previews

**CORPORATE ASSISTANT – $2,500**
- 1 corporate card *
- 20 general admission passes
- 10 passes to special exhibitions throughout the year
- Privilege to host 1 corporate event**

**CORPORATE PARTNER – $25,000**
*$15,000 for companies with less than 200 Bay Area employees
- 4 corporate cards*
- 80 general admission passes
- 40 passes to special exhibitions throughout the year
- Privilege to host unlimited corporate events with a 15% discount**
- Invitation for 6 to special exhibition Member Previews
- Invitation for 4 to special exhibition Donor Openings
- 1 complimentary curator-led tour or curator lecture at corporate offices***
- Unlimited free admission for all employees and a guest †
- Invitation to 1 Leadership Circle event a year

**CORPORATE MANAGER – $10,000**
- 3 corporate cards*
- 60 general admission passes
- 30 passes to special exhibitions throughout the year
- Privilege to host unlimited corporate events with a 10% discount
- Invitation for 4 to special exhibition Member Previews
- Invitation for 2 to special exhibition Donor Openings
- 1 complimentary docent-led tour or docent lecture at corporate offices***

Business Council members at all levels enjoy the following benefits:
- Entertaining privileges at the de Young or the Legion of Honor
- 20% discount on new memberships for employees
- 10% discount at Museum stores
- Recognition on www.famsf.org/support, on donor wall, and in annual donor listing
- Subscription to Fine Arts magazine

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* Cards are transferable within the company. Cardholders receive complimentary general admission with special exhibition surcharges waived for themselves and a guest.
**All corporate events are subject to rental fees and all direct costs.
***Docent- and curator-led tours and lectures have a maximum of 20 guests each and are subject to availability.
† Work badge, business card, or pay stub with photo ID are required as proof of employment.

Fine Arts Museums of San Francisco Business Council
Contact Us
For more information about the Business Council, contact:
415.750.3546
businesscouncil@famsf.org
www.famsf.org/businesscouncil